

# TECHNO INDIA HOOGHLY

*(A Technology & Management College of  
Techno India Group)*

Affiliated to M.A.K.A.U.T (Formerly WBUT), Govt. of WB,  
Approved by A.I.C.T.E and Accredited by TCS



***Admission Helpline***

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## ABOUT TECHNO INDIA GROUP (TIG)

TIG is one of the largest & most acclaimed knowledge management group in our country having 41 campuses comprising 15 Engineering Colleges, 10 B-Schools, 10 Public Schools powered by an enviable track record of providing quality education and placing thousands of its students in India and abroad with handsome pay packages in leading Corporate Houses.

TIG reached new milestones with excellence in Technology Education and Placement of its around 5 Lakh students in many MNCs through Campus Interviews, for the past 26 years. Many Alumni of TIG are successfully placed with handsome pay packages.

## ABOUT TECHNO INDIA HOOGHLY

Techno India-Hooghly Campus has been established in the year 2005 at Chinsurah which is a renowned district town of Hooghly. It is affiliated to West Bengal University of Technology to run MCA, M.Sc in Information Science BBA(H), BCA (H) . This institute has earned a good reputation by providing technical education, sincerely and hence the students of remote district areas have also come to a conclusion that quality teaching even in technical field is also available at their doorsteps. Here we have used technology at its optimum to contribute our bit towards creating an erudite generation for now, and for the future.

To provide pre-eminent educational experiences which are stimulating, responsive to needs of the century, and prepare our students for leadership in their profession and society.

To develop technical manpower by arranging short term courses, workshops, seminar on regular basis.

To create world class facilities and ambience for advance level of teaching and practical training for attracting best students from the country and abroad greater emphasis on research and collaborative works with industries and other institutes.

To improve efficiency and effectiveness of Institutional management of our Institute.

To train human resource in the era of cutting edge Technology.

To provide state - of- the - art technologies to prepare the students to man the technological frontiers of tomorrow.

To take active part in socio-economic development particularly of its region and the country as a whole.

# COURSES OFFERED:

## BBA

The BBA program is directed at preparing participants for the challenges of supervisory and middle level-management positions in industry of the public sector. The program blends in three core disciplines of management, communication and information systems into a balanced program providing the contemporary manager with the range of skills required for effectiveness.

Eligibility : 10+2 with English  
Selection : Direct Admission  
Duration : 3 Yrs

## BCA

Bachelor of Computer Applications (BCA) is a three year full-time regular degree course in Computer Application. BCA course is unique and most advanced curriculum which has been designed exhaustively and has been up-dated on the basis of national workshops of reputed experts, conducted by the college.

Eligibility : 10+2 with English, Mathematics/  
Statics/ Business Mathematics/  
Computer Application  
Selection : Direct Admission  
Duration : 3 Yrs

## MCA

Master of Computer Applications (MCA) is a three year full-time regular post graduate course designed to produce a dynamic breed of computer professionals possessing excellent managerial skills. Emphasis is given to in-depth studies of numerous application-oriented subjects, covering various methodologies to develop software products efficiently and error-free, by utilizing advance networking technologies and application software.

Eligibility : Graduation with Mathematics  
Selection : Through WBUT-JECA  
Duration : 3 Years

## M.Sc in Information Science (IS)

The MSc-IS program is aimed at designing and implementing advanced traditional computing environment. IT architecture is an integrated framework for acquiring and evolving IT to achieve strategic goals. The technical components include IT standards and rules that will be used to implement the logical architecture. It therefore includes both computing and communication network technology in the same world.

Eligibility : Honours Graduate in Physics, Math, Stat, Electronics  
or BCA  
Selection : Direct Admission  
Duration : 2 Years

## OUR SPECIALITY

- ✓ Well equipped A.C. Lab with high end P.C. and Servers
- ✓ Wi-Fi surrounded campus
- ✓ Well Stocked Library with latest national and international journals and publications
- ✓ Highly qualified and experienced teaching Professionals
- ✓ Latest teaching methodology with latest technology
- ✓ 1:1 P.C. and student ratio
- ✓ Well furnished A.C. Seminar Hall
- ✓ Communication Skill Enhancement Training
- ✓ Aptitude and Group Discussion Training
- ✓ Personal Interview Practice Sessions
- ✓ Mock Tests for Campusing Prepration

## SUCCESS STORY

A great career is the ultimate symbol of success. Our college has emerged as a strong source of manpower to a large number of reputed companies. From the very beginning of this college more than 1000 students have been placed in companies including:



### College Campus:

Dharampur-Near Khadina More  
Beside Techno India Group Public School  
Chinsurah, Hooghly - 712 101  
Contact: +91 33 2680 2389/6565  
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### Corporate Office:

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